

## **MEDIA STATEMENT**

## **MIDLAND REDEVELOPMENT AUTHORITY CITY OF SWAN**

15 July 2008

### **COMMENT SOUGHT ON PLANS FOR MIDLAND'S FUTURE**

People with an interest in Midland's future are being invited to comment on the outcomes and proposed priorities resulting from last October's Enquiry by Design.

The Midland Redevelopment Authority and the City of Swan led other State Government agencies in the major planning exercise to review Midland's progress and ensure its sustainable growth and development over the next ten years.

The CEO of the MRA, Kieran Kinsella, said that community feedback on the review, *Midland 2017 – The Challenge*, would assist in preparing a final action plan.

"While Midland has made excellent progress in the last few years, there are still some major challenges to its future development and prosperity," Mr Kinsella said.

"A lot of work has gone into drawing up a set of proposed priority projects and actions, and implementation will involve significant effort and investment. Because resources are limited, we need to identify the actions that the community believes are most important to guide us in directing effort and spending."

Proposed priority projects include improving urban amenity and traffic movements through and within Midland, better connecting the city centre and the Railway Workshops, increasing the residential population, developing a heritage quarter, redeveloping the Midland Train Station and environs and improving access from the city centre to the Swan Riverside Regional Park.

A four-page summary of the EbD outcomes and priorities and a feedback form is being distributed to landowners affected by the proposals. They are available to the public at the MRA and City of Swan offices, the Midland Library and to download from the websites [www.cityofswan.com](http://www.cityofswan.com) and [www.mra.wa.gov.au](http://www.mra.wa.gov.au).

As well, a full report on the EbD and a comprehensive summary are available to read or take in CD format from the City of Swan and MRA offices and the library, and to download from the websites.

Comment should be made in writing to the City of Swan by 16 September.

A display at Midland Gate Shopping Centre on Saturday 9 August will give interested community members an opportunity to talk to planners involved in the EbD.

The Mayor of the City of Swan, Cr Charlie Gregorini, said that he hoped for a strong response during the public comment period.

“The proposed projects are very exciting and will make Midland more accessible, desirable and economically productive,” Mr Gregorini said.

“They will result in a much more densely populated and revitalised city centre, more employment and education opportunities and better public transport.

“Now is the time to tackle the challenges and get the planning right for Midland so that we can face the future with confidence.”

*For more information, please contact:*

*Kieran Kinsella, CEO, Midland Redevelopment Authority, on 9374 5500  
Sue Roberts, MRA PR consultant, on 9370 1006 or 0414 805 456.*